



Celebrating Maplegate Rehab's 20th Anniversary of Success and Innovation

From the first sight of that landmark red brick building to the dazzling blue sign that greets you as you enter downtown Springfield, or even when you spot that signature VW Bug; you know Maplegate Rehab.

Whether you are attending the annual Pancake Breakfast or stopping for a stress relieving hockey puck at a Springfield Thunderbirds' game; you have visited a Maplegate booth. You've waved to them at local parades, or received their brand of hot sauce and water bottles. You've volunteered alongside Maplegate at a Read-a-loud, Square One luncheon, or an American Cancer Society event. Maplegate has served the community at local health fairs, collected donations for causes such as "Coats for Kids" or for individuals in need. You've seen and heard TV commercials, radio promotions; read articles in The Republican Newspaper and El Pueblo Latino. Maplegate is synonymous with community involvement and deeply rooted in downtown Springfield.

Founder and CEO
Thomas A. Valentine,



Thomas A. Valentine, Founder and CEO of Maplegate Rehab, with his daughter, Valerie Dalena Valentine-Shaw, Executive Business Director. (Above)

launched Maplegate 20 years ago today on May 3, 1998. Originally established as a physical therapy practice, Valentine envisioned a "one stop shop" for all rehabilitation needs where everything could be handled under

one roof. He ultimately expanded medical services to include: chiropractic care, therapeutic massage, acupuncture, and aqua-hydro therapy to better accommodate patients' needs.

His vision continues today with new services such as cutting edge laser therapy and D.O.T. physical exams. These business innovations speak to the long-time commitment Maplegate has to grow business in the City of Springfield.

Living and working on Maple Street, Valentine and his family grew up in this area. As a Mechanical Engineering graduate of Worcester Poly Tech, a U.S. Air Force Veteran and entrepreneur; Valentine's motivation, energy and enthusiasm has always been to see Springfield, a "City of Firsts", revitalized and a place where people would want to live and work. Valentine's roots in Springfield run deep. His father, Aldo N. Valentine, retired as District Fire Chief after 41 years of service to Springfield; and his mother, Rosamond Johnson Valentine, was well-known as a professional Doberman Pinscher breeder.

Valerie Dalena Valentine-Shaw, Valentine's daughter and Executive Business/Billing Director at Maplegate, has been an integral part of the business since its inception. She exemplifies the work ethic and dedication started by her father, and prides his efforts in business development and quality of care. Says Valentine-Shaw of her father "over the years, he has helped so many people starting out in life and in business"; she continued "[he] has an enormous heart to prove it. He would give you the shirt off his back if you needed it!" This compassion resulted in the successful growth and treatment of thousands of patients over the past 20 years.

Located at the corner of Maple and State in downtown Springfield, Maplegate specializes in auto accident injuries. "About 80% of our patients are here for motor vehicle-related medical care, and the other 20% are here as clients for chiropractic, massage, acupuncture, and laser therapies," says Valentine-Shaw. Studies show that a car going as slow as 5 miles per hour and receiving only minor damage can

still cause soft tissue injury. Maplegate's team of experienced doctors, therapists, and medical professionals will evaluate their patients' needs with same day appointments.

The moment a patient walks through the doors, the healing process begins. First impressions are the best impressions, and people want to come back. "Our employees are like one big family," says Valentine-Shaw. From filling out paperwork, to scheduling appointments and arranging transportation, most of Maplegate's bilingual staff "have been with us long-term, and they're like family to some of our patients"; continued Valentine-Shaw "strong bonds have been formed between many patients and clients, with trust in the staff as well as the great services provided."

Maplegate's personalized atmosphere and reputation for consistency, quality and trust strikes a chord with patients; many of whom have returned over the years for various medical needs. Valentine, affectionately known to patients as "Mr. V", designed an entry hallway greeting patients with a hand-painted mural representing the changing New England seasons. In addition, some of Valentine's favorite birdhouses and collectibles adorn this hall as sounds of birds chirping echo through the speakers. Completing the ambiance, are handmade photo collages that fill the office and feature previous and current patients; showcasing the sheer number of people they have served over the past 20 years.

Maplegate's history is ingrained in Springfield. As they kick off their 20th year Anniversary Celebration, Valentine-Shaw says they continue to "provide resources for our patients who need further help". As they commemorate two decades of service to their community and surrounding areas, they would like to take this opportunity to say thank you. Maplegate Rehab and the Valentine Family look forward to serving their community for many more years to come. Concludes Valentine-Shaw, "It's important for people to be educated about their options when it comes to rehab, and we want them to get the most help possible".

Maplegate is open Monday through Saturday with on-site parking.



(Above) Champagne popping! Confetti flying! Maplegate employees celebrate 20 years with owner Thomas Valentine.



MAPLEGATE Specializing in Auto Injury Rehabilitation and Pain Management
Medical • Chiropractic • Physical Rehab • Acupuncture • Massage • Alcohol Testing • Laser Therapy • D.O.T. Physical Exams

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